City Meet Ads

Ads will scroll on the large scoreboard at the Hampton Virginia Aquaplex throughout the day (not during swim events). Proceeds from Ad Sales are divided 50/50 between GPSA and your team.

**Full Screen Ad: $75**

**Half Screen Ad: $40**

Guidelines to consider when creating your ads:

* Ads are full-COLOR
* Black or very dark backgrounds with light colored text (Ads with a white background will be rejected)
* Block text is best. Script and serif fonts get blurred on this type of display
* Less words are better. “don’t use eight words when four will do”
* Full screen aspect ratio is 9:4
* Half screen aspect ratio is 1:1
* HVA Scoreboard Template can be found [here](https://files.gpsaswimming.com/Resources/HVAC%20Scoreboard%20Template.pptx)

Each ad must be submitted with this registration form. You should receive a confirmation email from the Ad Coordinator upon submission. Large documents may need to be sent through a file drop. If you are having trouble submitting an ad, please email [ads@gpsaswimming.org](mailto:ads@gpsaswimming.org) for assistance.

Your GPSA representative is responsible for collecting ad fees and will submit payment for all ads and meet entries prior to the start of City Meet.

City Meet Ad Form

Ad Name:

Ad Size: Half Screen ($40)

GPSA Team: N/A

**Ads are due by Sunday July 27th at Midnight**

**Submit to** [**ads@gpsaswimming.org**](mailto:ads@gpsaswimming.org)